



QUARTERLY MEETING

Beth Israel Medical Center
 10 Union Square East
 New York, New York

Tuesday, December 7, 2010
 4:00 PM – 5:15 PM

MINUTES

Board Members Present:

Bill Abramson	Deborah King	Michelle Pinnock
Horace Barker	Marc Leff	Robert Purga
Les Bluestone	Rae Linefsky	Robert Reffkin
Marion Boykin	Richard Mast	Deirdre Scott
Charles Callahan III	Joe McDermott	Maria Serrano
Ken Dircks	John Mogulescu	Ray Singleton
Arnold Dorin	Thomas Moloney	Robert Walsh
Patricia Fahy	Jesse Nieblas	Veronica White
Reg Foster	George Ntim	Richard Windram
Kathy Kearns	Tom Pendleton	

Guests Present:

David Berman	Bret Halverson	Deldreana Peterkin
Deborah Buyer	Bruce Herman	Alex Saavedra
Cesar Cardenas	Lanell Herschberger	Kate Schwab
Chris Cesarani	Lesley Hirsch	Marilyn Shea
Alan Cheng	Calvin Johnson	Jennifer Tavis
Joe Christo	Lea Kilraine	Lazar Treschan
Tara Colton	Suzanne Lynn	Phil Weinberg
Diana Edelson	Yolanda McBride	Matt White
David Fischer	John Moye	
Rick Greene	Daliz Perez-Cabezis	

Approval of Minutes

The minutes of the September 16th meeting of the New York City Workforce Investment Board (WIB) were approved.

Chairman’s Report

Ms. Kearns welcomed the Board and provided members with an overview of the meeting agenda. She also provided a brief overview and history of the meeting venue, Beth Israel Medical Center.

WIB Action Plan 2011

Ms. Kearns was joined by WIB President Phil Weinberg, who provided an overview of key aspects of the 2011 WIB Action Plan and directed members to the full plan in the Board book. Mr. Weinberg described how the plan was a joint collaboration among the Board members and staff and is designed to serve as a detailed companion document to the Board's recently-approved three-year strategic plan. To highlight one of the fifteen actions specified in the plan, he shared a short video on *Scholars at Work*, a partnership between the WIB, the NYC Department of Education's Career and Technical Education high schools and the Workforce1 Career Centers. Members commented on this partnership as an instructive model for WIB engagement on future initiatives.

Committee Updates

Les Bluestone, Chair of the Employer Engagement Committee, shared with the Board the committee's overview and goal, which is to connect with new employers and expand upon existing partnerships between the City's employers and its workforce agencies. He shared that the committee recently held its kick-off meeting and is pleased to have an impressive group of committee members who have signed-on to participate. He directed members to the committee report in the meeting materials.

Next, Horace Barker, Chair of the Workforce Policy Committee, detailed the efforts of the WIB staff and NYC Business Solutions to structure a New York City policy for On-the-Job Training (OJT) programs. He also informed the Board that a resolution was approved adopting a New York City policy for OJT. Adoption of a local policy was required as part of a proposal submitted by the NYC Department of Small Business Services (SBS) to participate in an OJT National Emergency Grant initiative funded by the U.S. Department of Labor. Mr. Barker shared that the committee was scheduled to meet next on December 16th, 2010.

2010 Review, 2011 Priorities

Following the committee updates, Matt White, Acting Deputy Commissioner at the NYC Department of Small Business Services (SBS), walked the Committee through a presentation on 2010 SBS performance and 2011 agency priorities. In particular, he focused on job placement and training performance, indicating occupations and industries of focus for SBS during the previous year. Board members had several questions regarding the data within the context of New York City's labor market. Lesley Hirsch, Director of the New York City Labor Market Information Service, joined Mr. White in fielding questions and providing context for the data. Mr. White also shared data on metrics of job quality, such as median wages for job placements, and indicated the emphasis on sourcing higher wage positions in 2011. Board members joined in a discussion on the SBS performance data and on opportunities for increased agency attention in 2011.

Finally, Ms. Kearns invited members and guests to join her in the lobby of Beth Israel Medical Center for a WIB holiday reception.

Conclusion

Following the business described above, the meeting was adjourned. Ms. Kearns announced that the next quarterly WIB meeting would be held on March 23, 2011.